

**OAKLAND FUND FOR CHILDREN AND YOUTH**

**EARLY CHILDHOOD STRATEGY OVERVIEW AND ASSESSMENT  
PLANNING FOR 2008-2009 RFP**

Demographic Analysis for Children 0 through 5  
2000 Census

City of Oakland's Population	394,473
Total Number of Youth Residing in Oakland	115,131
Total Number of Children Residing in Oakland 0 through 5	33,712
Total Number of Children Living at or Below Federal Poverty Level 0 through 5	8,459
Percentage of Oakland's Population that are Under 21	29.19%
Percentage of Children and Youth in Oakland under 21 that are 0 to 5 years of age	29.28%

Funding Analysis for Early Childhood Strategy

EARLY CHILDHOOD (n=3,889)	Amount of OFCY funding in Early Childhood Strategy	% of OFCY funding	% of total number of children and youth served by OFCY funds	% of Oakland Children 0 through 5 served by OFCY funds	Number of funded proposals	% of apps funded	Total Units of Service	Avg. cost per unit of service	05-06 Evaluation Score
	\$1,342,320	12.3%	17%	11.53% (direct & indirect*) 7.3% (direct, n=2,2,464)	9 out of 15 proposals	60%	183,598	\$7.31	None- New Strategy Area for 06

<b>Early Childhood sub-Strategy</b>	<b>Existing Funding Sources</b>	<b>Potential for OFCY \$ to make a difference</b>	<b>Oakland agency readiness/ infrastructure</b>	<b>Potential for OFCY strategic partnerships</b>	<b>Potential for strategic growth</b>	<b># of current grants</b>	<b>Overall Cost</b>
<b>Summer Pre-K Camp</b>	<ul style="list-style-type: none"> <li>• First 5 Every Child Counts</li> <li>• Annie E. Casey Foundation Making Connections</li> </ul>	High- large funding gap	Medium	Medium- Annie E. Casey Foundation and First 5 ECC School Readiness Program	High. Currently only 3 kit camps in Oakland. Room for many more.	None	Low
<b>Community Learning Opportunities for Children and Families</b>	<ul style="list-style-type: none"> <li>• First 5 Every Child Counts</li> <li>• Annie E. Casey Foundation</li> <li>• Federal Even Start</li> </ul>	High- large funding gap for additional sites	Depends on Program Model	Medium- First 5 ECC Community Grants Program and Annie E. Casey Foundation	High. Develop and promote more sites.	4/9- Bring me a Book Foundation; MOCHA Little Studio; City Even Start and Lao Family Even Start;	Low
<b>Intensive Services for Children with Special Needs- Parent/Child Devpt. Play Partnership</b>	<ul style="list-style-type: none"> <li>• Federal IDEA- Part C infant and toddler set-aside</li> <li>• EPSDT</li> <li>• Prop 63 (unknown)</li> </ul>	Medium- many services covered by federal regs. Mild disabilities or developmental delays not covered.	High		In	1/9 Center for the Education of the Infant Deaf	High
<b>Early Childhood Mental Health Services</b>	<ul style="list-style-type: none"> <li>• EPSDT</li> <li>• First 5 ECC Every Child Counts and Mental Health Initiative</li> </ul>	High—gap for services to children at risk of devp. delays.	High	High—CPAC; Mental Health Collaborative; OUSD; First 5 ECC.	High. Potential for expansion or deepening of quality. Potential to increase coordination and education with OUSD.	3/9 Oakland Children’s Hospital; Family Paths; Link to Children	Medium-High depending on intervention model

## LESSONS LEARNED

- Mental Health: Field of practice in Oakland would benefit from greater coordination between providers and sites. OFCY and OUSD considering convening coordinating team and leveraging funder role to support greater coordination.
- Community learning opportunities parent-child playgroups at CDC's are challenged. Grantees proposing to work in OUSD sites have reduced their targets.
- Community-based community learning opportunities playgroups show reasonable to very high participation rates.

## OFCY STRATEGIC PURSUITS

- Acquire deeper understanding of costs and continuum of treatment/prevention services and modalities for services for children at risk of developmental delays.
- Examine service gaps at OUSD and other sites serving low-income families.
- Explore TA partnerships with knowledge experts in the fields of child mental health consultation (First 5 ECC)
- Explore potential for promoting family resource model or increased settings for community parent-child playgroup model.

## CONSIDERATIONS IN RFP DEVELOPMENT

- Move Special Needs into Physical and Behavioral Health Strategy
- Environment not yet ready to successfully absorb Kit-Camp model
- Articulate models of practice and their standard cost allocations in RFP for mental health consultations. Additionally, provide gap analysis for sites that need and want services.