



# Appendix G – Evaluation Team



## Community Crime Prevention Associates

Established in 1991, Community Crime Prevention Associates (CCPA) has field offices in San José, San Mateo, and Oakland, California. CCPA has completed all contracted strategic plans and evaluations on time, on budget, and with an 85% acceptance rate of evaluation recommendations. CCPA specializes in improving community capacity to improve neighborhoods and the quality of life for all residents. For example, CCPA has assisted Santa Clara County to design, implement, and evaluate over 192 million dollars worth of programming used to build healthy and resilient communities, families, and youth over the past eight years. For the past three years CCPA has been the evaluator for the Oakland Fund for Children and Youth a seven million dollar a year fund. CCPA has built an evaluation system for the Fund that this year evaluated the effort and effect of 52 community based programs. CCPA is currently working with 123 community based organizations, 228 schools, and 48 governmental agencies to obtain funding, implement services, and build evaluation systems to practice continuous improvement toward building effective and efficient services.

CCPA has business licenses in the cities of Oakland, San José, and Alameda in California.

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### Current Contracts

CCPA has these current contracts to assist in planning, implementing, and evaluating over 40 million dollars in yearly direct services to children and youth:

- Oakland Fund for Children and Youth Evaluation
- Native American Health Center - Violence Prevention Evaluation
- Oakland Unified School District – Violence Prevention Project
- San José Mayor’s Gang Prevention Taskforce - BEST Program Evaluation
- San José Homework Center Evaluation
- San José After School Enrichment Program
- San José Connecting Youth and Families to Technology Evaluation
- San José Tobacco Collaborative Strategic Plan and Evaluation
- San José Mayor’s School Community Enrichment Program Evaluation
- San José State University Gear Up Program
- San José Strong Neighborhood Initiative
- Santa Clara County Juvenile Detention Reform Effort
- Santa Clara County Alternative Placement Academy Evaluation
- Santa Clara County After-Care Program Evaluation
- Santa Clara County Status Offender Program Evaluation
- Santa Clara County Restorative Justice Program Evaluation
- Santa Clara County Assessment Center Evaluation
- Santa Clara County Juvenile Detention Reform Effort
- San Mateo County TANF Evaluation
- Tulare County Restorative Justice Program Evaluation
- California Youth Outreach Violence Intervention Program Evaluation
- Mayfair Improvement Initiative Stakeholder Involvement
- San José Pregnancy Prevention Program Evaluation

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## CCPA Partners and Associates

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CCPA has two full time partners.

**Peter Ellis** earned his Ph.D in Community Education and Administration from the University of Michigan. In the last eight years, Dr. Ellis has been the principal researcher for three research/evaluation efforts – City of San José BEST Program, Weed and Seed Program, and the Santa Clara County Restorative Justice Program. Since 1992, he has provided technical assistance and consultation in applying current research on healthy resilient youth and families to the yearly strategic work plan of the San José Mayor's Gang Prevention Task Force. Dr. Ellis has assisted the Task Force to develop a nationally recognized community coalition model to direct services to high-risk youth. Dr. Ellis has been the lead evaluator for the past two years for the Oakland Fund for Children and Youth. Dr. Ellis is a past member of the Golden Feather Union School Board and past president of the Butte County School Board Association. Dr. Ellis is a co-founder of the University of Phoenix and has designed and implemented numerous professional development courses. Dr. Ellis considers himself a community organizer. He has been involved in organizing and building capacity in the community for the past 38 years. Dr. Ellis has spent the last seven years developing and researching community driven programs to improve the quality of lives of neighborhoods and communities. Dr. Ellis is continuing to apply and research resiliency variables as they relate to the development of pro-social and successful youth development.

**Shirly S. Lee** holds a B.A. and a B.S. from the University of California, Los Angeles. Shirly completed two years toward her law degree at Stanford University. Ms Lee was trained by the Industrial Areas Foundation in community organizing and worked as an organizer in the Pico-Union district of Los Angeles. Ms. Lee also worked as a policy analyst at the Catholic Charities Office for Social Justice in St. Paul, MN where she worked with members of the Minnesota State Legislature, faith communities, and other community leaders on campaigns for public policy change in the areas of School Desegregation, Welfare Reform, and Immigration. Ms. Lee recently completed two years working as a policy aide for Santa Clara County Supervisor Blanca Alvarado. Ms. Lee provided staff supported for the Children and Families Committee, and helped address the issue of undiagnosed learning disabilities in young children. Also, as a policy analyst for law and justice-related policies, Ms. Lee researched, analyzed, and made policy and budget recommendations to the Supervisor on issues related to the County's law and justice departments, including Juvenile Justice, Domestic Violence, and Violence Prevention programs; briefed the Supervisor on program evaluations and current research; and developed and maintained relationships with neighborhood association, community-based organizations, labor and faith communities, and school officials. Ms. Lee currently is lead coordinator for the Santa Clara County Juvenile Detention Reform effort.

### CCPA Associates

CCPA Associates are all independent consultants who have worked on numerous CCPA contracts for evaluation and strategic planning.

**Willie Ellison** earned his Ph.D. in Community Education and Administration from the University of Michigan. He has dedicated his career to working with youth to prevent their involvement in the criminal justice system. Dr. Ellison was the former director of the Santa Clara County Juvenile Probation Department's Prevention Program. He has spent the last two decades designing youth and adult programs for use throughout the State of California. He is the past president of the Sacramento NAACP and is currently the Coordinator of the Sacramento Valley Regional Committee of the NAACP Legal Defense and Education Fund. Dr. Ellison brings over four decades of successful experience working youth, community, public and private initiatives, as well as planning and implementing effective youth programs. Dr. Ellison has been a founding board member of a number of successful community based organizations. He has taught youth development, community development and crime prevention at Sacramento and San José State University.

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**Rex S. Green** earned his Ph.D. in Quantitative Psychology, from the University of Southern California. Dr. Green is a national recognized researcher in health and behavioral research. Rex is a Senior Research Scientist with the Public Health Institute, Berkeley, CA. Rex recently was a co-investigator of research grants from the National Institute of Justice to examine the relationship between drug and alcohol use and homelessness. Dr. Green is a reviewer for the *Journal of Consulting and Clinical Psychology*, *Journal Psychiatric Services*, and the journal of *Evaluation and Program Planning*. Dr. Green does all of CCPA's data analysis and related research and evaluation services.


**Carol ("Annie") Sullivan**, has more than two decades of expertise in the fields of violence prevention and intervention, resiliency, and youth development. During this period of time, she has been the author of numerous documents focusing on research-based best practices in the prevention of youth violence, and in creating schools and communities that foster the resiliency and strengths of all members. "Annie" previously served as the Violence Prevention Coordinator for the State of Minnesota's Department of Children, Families, and Learning during which time she was the author of the state violence prevention plan while providing consultation in the implementation of various school reform and community collaborative efforts. Ms Sullivan also supervised the evaluation of state and Federally funded projects, and is presently an evaluator for Community Crime Prevention Associates for projects focusing on violence prevention and intervention.

**Carlos Navarro** earned his Ph.D in government at Claremont Graduate School in Government. Dr. Navarro is a professor of ethnic studies at California State University in Hayward. Carlos previously taught for 17 years at California State University Northridge. Dr. Navarro was part of the CCPA evaluation team that evaluated the Alternative Placement Academy (APA). The APA program is designed to serve youth sentenced to out of home placements that are instead served in the community and at home the same amount of resources, as incarceration would cost. He is a member of the Latino Advisory Council to the Oakland Museum. He taught Ethnic and Minority Politics online in the fall of 1999. Dr. Navarro is an active participant in the Southwest Voter Registration Education Project. He is also a mentor for the Puente Project at Chabot College. He recently presented a paper on "Providing Educational and Social Service for High-Risk Latino Youth". Carlos is language proficient in English and Spanish. Carlos will be active in the workshops and will be assisting the workshop participants to who would like further training to participate in additional youth development and evaluation professional develop courses the CCPA team will design with California State University in Hayward.

**Wil Cason** earned his M.A. San Jose State University. Wil is a part time faculty at San Jose State University and has numerous years' experience developing youth programs. He is an education consultant for Casey Family Programs and Foundations, He is responsible for designing and facilitating career development workshops using the adult learning theory model. Develop collaboration and partnerships opportunities with community and youth based organizations.

**Steve O'Donoghue** earned his M.A. at San Francisco State University Steve in journalism instructor and is co-director of The Media Academy, a California State Partnership Academy he founded at Fremont High School in Oakland 15 years ago. Mr. O'Donoghue is active in scholastic journalism organizations. He has taught in Oakland public schools for 29 years. In 1990, he was named the National High School Journalism Teacher of the Year by the Dow Jones Newspaper Fund, California High School Journalism Teacher of the Year in 1989 by the California Newspaper Publishers Association and a Distinguished Educator by the Marcus A. Foster Educational Institute in 1986.

**Michael Jackson** is a UC Berkeley graduate and current director of the Fremont High School Media Academy. He currently teaches world cultures, junior English, and radio/TV. He does workshops for teachers and writes curriculum for many non-profit firms and has seen much of the country for his efforts. He was the 1999 Teacher of the Year for the National Educational Media Network.



**Tanya Maria Baker** earned a BA in Liberal Studies and a Minor in Spanish from California State University Hayward. Tanya coordinated the activities of the OFCY Evaluation Team. Ms. Baker is language proficient in English and Spanish. Tanya worked closely with the Youth Evaluation Team members facilitating their efforts. Tanya also worked for the National Hispanic University as a Talent Search College Advisor (for Middle School Students) and as an Upward Bound Head Residential Advisor (for High School Students). She has also received awards and recognition for basketball (at Chabot College and Newark Memorial High). Tanya coordinates the OFCY evaluation by organizing and mentoring the OFCY Youth Evaluators. Tanya coordinates all the data collection activities for the evaluation.

**Tony Santa Ana** earned his M.A. at San Jose State University. He is currently a doctoral student at University of San Francisco. Tony helped found the Filipino Youth Coalition in San Jose. Tony has extensive experience with youth lead and developed projects. Tony mentors the OFCY Youth Evaluators.

**Rachel Camacho** earned her M.A. at Claremont Graduate School. She has experience working with youth and youth lead programs in both northern and southern California. Rachael mentors the OFCY Youth Evaluators. Rachael assisted in the writing of this report. Ms. Camacho has researched and worked to develop programs and strategies that assist young people to raise their expectation for their future.

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## Capacity of CCPA

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CCPA can assist communities to develop:

- Assist communities to find the resources to address the needs of their neighborhood. CCPA specializes in building our communities capacity to work with our youth.
- Programs to access and increase community capacity and assets to improve neighborhoods and the quality of life for residents.
- Common data systems which assist in measuring outcomes from interventions.
- Develop performance measurement, quality assurance, customer satisfaction, and other evaluation systems to measure and compare performance and productivity of service providers.
- Develop systems to provide integrated and coordinated service delivery from multiple service providers through the use of a managed grant program with common data elements and common outcomes.
- Assessment systems for communities to measure risk, protective and resiliency factors found in communities, schools and homes.
- Implementation systems for prevention, intervention, and suppression programs through the coordination of a Community Crime Prevention Task Force.
- School dropout and truancy prevention programs that engage high-risk youth in their own learning.
- Assist schools and communities to build programs to insure more of their students are accepted into university and college after completing high school.
- Comprehensive reentry strategies to reduce recidivism of returning placements through coordinated transition programs.
- Systems of graduated sanctions for early intervention for delinquent behavior.
- Evaluation systems that measure inputs, process, outputs and outcomes of prevention and intervention programs. CCPA uses a performance logic model approach to evaluation.
- Professional development programs designed to facilitate change and new service delivery systems.
- CCPA has conducted nine strategic planning efforts involving the community and various public and private collaboratives over the past six years.