



OFCY

# Vision, Mission & Values Statements



# OAKLAND FUND FOR CHILDREN AND YOUTH



## Planning and Oversight Committee (POC) Strategic Planning Subcommittee Meeting

February 15, 2012  
6:00 p.m. – 8:00 p.m.  
**Franklin Recreation Center**  
1010 East 15<sup>th</sup> Street  
Oakland, CA 94606

### AGENDA

- 1) **Call to Order**
  - *Introductions & Announcements*
  - *Agenda Review/Modifications*
- 2) **Open Forum for Youth or Families with Small Children**
- 3) **Discussion and Approval of Revised OFCY Vision, Mission and Values Statements**
- 4) **Building the OFCY Theory of Change**
- 5) **Open Forum**
- 6) **Adjournment**

*To offer Public Comment or to participate in the Open Forum during the POC meeting, please sign a speaker card at the beginning of the meeting. There will be time for Public Comment before the Committee makes any formal decisions.*

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Oakland Fund for Children and Youth Planning & Oversight Committee, please contact the Oakland Fund for Children and Youth at 510-238-6379. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number below.*

## Vision Statement 2010-2013

All children and youth in Oakland are celebrated and supported by a caring network of community members and organizations. As powerful, engaged residents, Oakland's children and youth contribute to creating a vibrant and prosperous community life and a safe, equitable, sustainable, and culturally rich city.



## Vision Statement 2013-2016

**Option A)** All children and youth in Oakland will have the support of the entire community to lead safe, healthy and productive lives.

**Option B)** All children and youth in Oakland have the opportunity to thrive, and have the support of the entire Oakland community to lead safe, healthy and productive lives.

**Option C)** With the support of the entire Oakland community all children and youth will lead safe, healthy and beneficial lives.

## Mission Statement 2010-2013

We provide opportunities and resources for Oakland's children and youth (0–20 years old) to become healthy, productive, ethical, and successful community members. We achieve this by funding organizations, creating policy, building capacity and ensuring accountability to encourage these outcomes. We work collaboratively through partnerships with children, youth, and families, community organizations, public agencies, schools and other funders.



## Mission Statement 2013-2016

**Option A)** We provide strategic funding to support Oakland's children and youth along a developmental continuum from birth to 20 years of age to become healthy and successful community members. We build the capacity of agencies to work collaboratively to fully develop each child's potential and achieve positive outcomes.

**Option B)** We provide strategic funding to support Oakland's children and youth along a developmental continuum from birth to 20 years of age to become healthy, happy, educated and loved community members. Leveraging our efforts with partners, we build the capacity of agencies to work collaboratively to fully develop each child's potential and achieve positive outcomes.

**Option C)** We provide strategic funding to support Oakland's children and youth along a developmental continuum from birth to 20 years of age to become healthy and successful community members. Leveraging our efforts with partners for greater collective impact, we build the capacity of agencies to work together to fully develop each child's potential and achieve positive outcomes.

## Values 2010-2013

*Social & Economic Equity:* Children and youth have a fundamental right to partake wholly in the life of our community, to benefit from the fair distribution of community resources, and to enjoy both opportunity and security. We value the vigorous promotion of equality, justice and accountability, and the concerted application of our resources toward those youth in greatest need.



## Values 2013-2016 – *Social & Economic Equity*

**Option A)** All children and youth have a fundamental right for a safe and healthy life and a quality education. Children with the greatest needs deserve the highest level of support and investment of resources to achieve positive outcomes.

**Option B)** All children and youth have a fundamental right for a safe and healthy life and a quality education, achieved through positive connections to multiple opportunities for growth. Children with the greatest needs merit the highest level of support through the targeted investment of resources.

## Values 2010-2013

*Child & Youth Development:* We support efforts to promote the social, emotional, physical, moral, cognitive and spiritual development of children and youth to cultivate pride in themselves and their community.



## Values 2013-2016 – *Child & Youth Development*

**Option A)** We support efforts to promote the social, emotional, physical, and cognitive development of children to build individual and community pride and leadership. We believe that youth development requires the collective responsibility of the community and the active engagement of family and caregivers for children and youth to reach their full potential.

**Option B)** We support efforts to promote the social, emotional, physical, moral, cognitive and spiritual development of children to instill individual and community pride and leadership. We believe that youth development requires the collective responsibility of the community and the active engagement of family and caregivers for children and youth to achieve their full expression of potential.

## Values 2010-2013

*Community & Collaboration:* We embrace the idea that by pooling our resources and working together, we can accomplish great things. We recognize that the richness of Oakland's families extends beyond the traditional mother, father and child structure to one that incorporates all the diverse forms of family.



## Values 2013-2016 – *Community & Collaboration*

**Option A)** We embrace the idea that by pooling our resources and working together, we can accomplish great things. Our strong community can provide stability in a time of change in the lives of children and youth and help them grow into loving and purposeful adults.

**Option B)** We embrace the idea that by pooling our resources and working together, we can accomplish great things. We recognize that the richness of Oakland's families extends beyond the traditional mother, father and child structure to one that incorporates all the diverse forms of family. Our strong community can provide stability in a time of change in the lives of children and youth and help them grow into loving and powerful adults.