



Oakland Fund for Children and Youth Community Input Forum

Planning and Oversight Committee – Strategic Planning Ad-Hoc Subcommittee Meeting

April 16th, 2015 – 5:00 p.m. – 8:00 p.m.

Youth Employment Partnership (YEP)

2300 International Blvd. Oakland, CA 94601

AGENDA

1. Call to Order
 - *Introductions & Announcements*
 - *Agenda Review/Modifications*
2. Overview of OFCY Strategic Planning

3. OFCY Presentation on Youth Development & Leadership and Transitions to Adulthood Goal Areas
 - *Public Input and Comments on overall presentation*
4. Community Input on Youth Development & Leadership and Transitions to Adulthood Goal Areas
 - *Public Input and Comments through group discussion by goal area*
5. POC Ad-Hoc Strategic Planning Subcommittee Discussion on Goal Areas
 - *Public Input and Comments on Community Input Forum and Goal Areas*
6. Additional Public Comment

7. Adjournment

OFCY Community Input Forum



OFCY is asking for community input into the 2016-2019 Strategic Investment Plan around OFCY's goals of:

- ➡ Youth Development and Leadership
(Violence Prevention)
- ➡ Transition to Productive Adulthood

OFCY Community Input Forum

Agenda

- Overview of OFCY Strategic Planning
- Presentation on Youth Development & Leadership and Transitions to Adulthood Goal Areas
- Break-out Groups: Community Input on Goal Areas
- POC Strategic Plan Subcommittee Discussion on Goals
- Adjournment

Oakland Fund for Children and Youth

👉 What is OFCY?

City of Oakland Department

- 👉 Provides \$11.2 Million in grant dollars to programs in 2014

OFCY Programs

- 👉 Reached over 27,000 children and youth last year

OFCY Goals

- 👉 Healthy Development of Young Children
- 👉 Support Student Success in School
- 👉 Prevent & Reduce Violence, Crime, & Gang Involvement Among Children & Youth
- 👉 Help Youth Transition to Productive Adulthood



Oakland Fund for Children and Youth

Develop 3-Year Strategic Investment Plan



Release Request for Proposals (RFP)



Provide Grant Contracts to Youth Service Providers for 2016-2019

Youth Development & Leadership (Violence Prevention)

Demographic Profile

Population

- ☞ In 2013, over 17% of Oakland's total population—or 68,683 individuals—were school-age children ages 5-19.

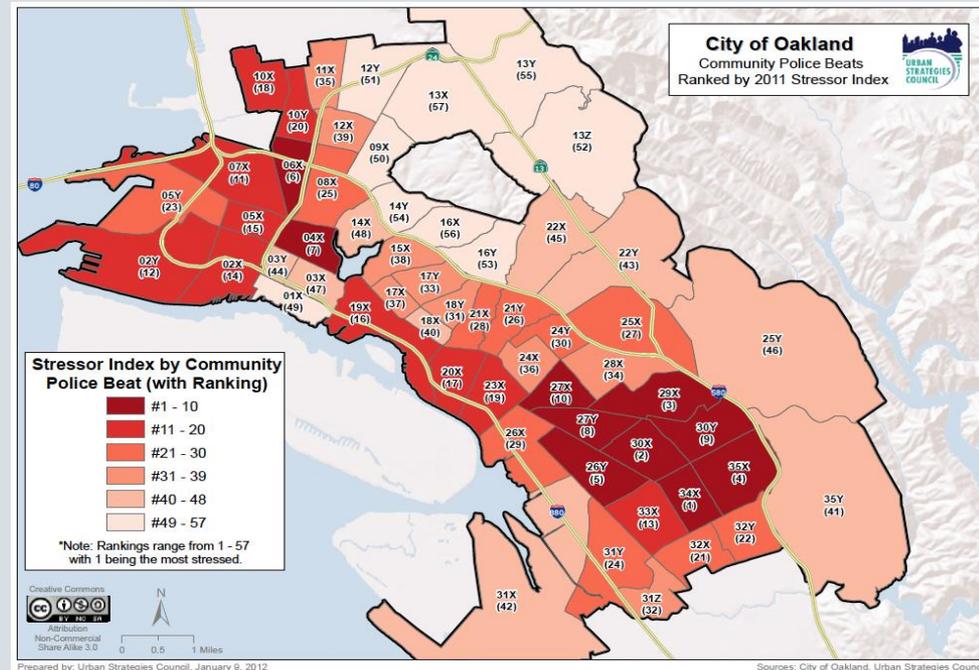
Economic Status

- ☞ In the 2013-2014 school year, nearly a third (34%) of all Oakland public schools had a student population where 90% to 100% of students were eligible for free and reduced price lunch.
- ☞ In 2013, 35% of all children in Oakland were living in households with public assistance compared to 25% in 2005.
- ☞ The number of children living in households with incomes below the poverty level has increased from 25% in 2005 to 29% in 2013.

Needs of Children and Youth

Neighborhood Stress

Compared to other cities in the region and nationally, Oakland has high levels of poverty and unemployment, low levels of academic achievement, and high rates of violent crime. These 'stressors' negatively affect the development children and youth in multiple ways.

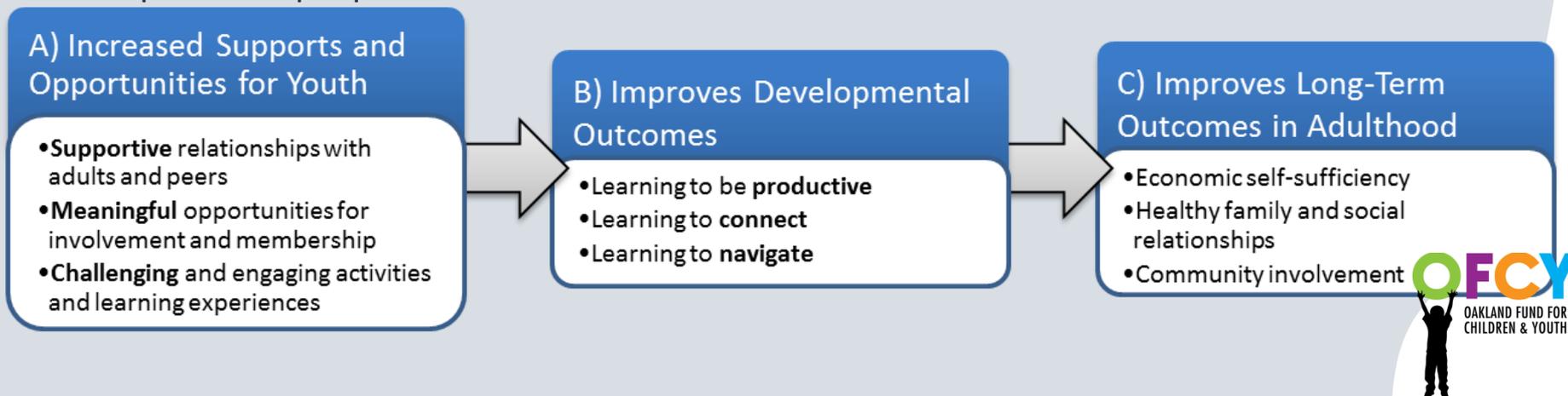


System Landscape

- ➡ OFCY is the leading provider of funding for youth development and leadership programming in Oakland
- ➡ OFCY and Oakland Unite have the shared goal of preventing and reducing violence, crime, and gang involvement in young people and coordinate strategies, with OFCY focusing on **prevention programming** and Oakland Unite on **intervention programming**.
- ➡ There has been a decrease in available funding in the youth development field since 2008 as Bay Area funders have moved towards funding educational reform.

Opportunities for Strategy Development

- Youth development and leadership programming through school year and summer programs helps address neighborhood inequities, and provides place-based services that serve as assets and safe community spaces for children and youth to connect with peers and caring adults.
- Research has shown that **positive youth development** programming can improve long-term outcomes in adulthood.
- OFCY will consider prioritization of services for at-risk and/or specific populations.



Opportunities for Strategy Development (con't)

Year-Round Youth Development and Leadership Programming

- ☞ Youth Development and Youth Leadership programming can build safe community spaces, for a variety of children, youth, and family support services. Services can leverage available community and city assets for greater impact.

Summer Only Programming in Youth Development and Leadership

- ☞ OFCY will continue to support programs that provide enriching and engaging activities during the summer months to help youth feel safe, supported, and connected to peers, caring adults, and their community. Programs that serve children and youth in summer months can be based at school sites or in community settings.

Youth Development & Leadership

Year-Round Youth Development and Leadership Programming

- Expand support for youth development and youth leadership programming year round, in community and school-based settings.
- Support wide ranging services and activities, including arts, recreation, sports, academic support, cultural development, service learning, and peer-to-peer and mentoring programming.
- The strategy can prioritize services for specific target populations to address inequities or high needs.

Summer Only Youth Development and Leadership Programming

- Support for programs that provide enriching and engaging activities during the summer months to help youth feel safe, supported, and connected to peers, caring adults, and their community.
- Engaging activities and programs help children and youth to offset summer learning loss and be prepared for successful starts to the new school year.

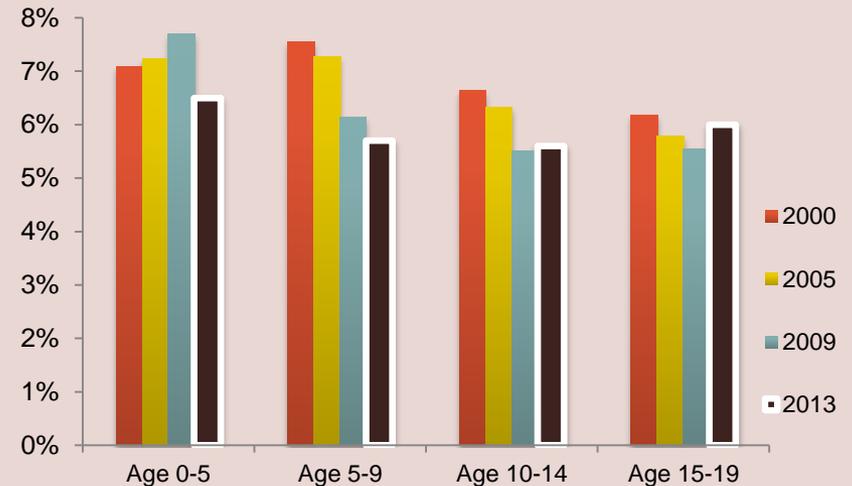
Transition to Adulthood

Demographic Profile of Older Youth in Oakland

Demographics

- ☞ Six percent of Oakland's population are between the ages of 15 to 19.
- ☞ The number of youth in Oakland has decreased from 109,592 in 2000 to 94,489 in 2013—a 14% decline.

Youth Population by Age as Proportion of Total Population



Source: Census Data for 2000; American Community Survey Data for 2005, 2009, and 2013 (5-yr estimates)

Economics

- ☞ According to 2013 federal poverty guidelines, a single person earning less than \$11,490 or a family of four earning less than \$23,550 are living in poverty. In 2013, 30% of children in Oakland lived in households with incomes below the federal poverty level.

Needs

Post-Secondary Education

- ☞ In 2008-2009, 46% of OUSD's high school graduates were enrolled in postsecondary institutions. White (66%) and Asian (55%) graduates were more likely to be enrolled than African American (48%) and Latino (35%) graduates.

Affordability

- ☞ It costs nearly \$28,000 a year for a single adult to live in Alameda County. The annual costs for one adult and one infant to achieve self-sufficiency in Alameda County increases to over \$60,000.

System Landscape & OFCY Impact

- ☞ There are three City of Oakland funding streams that specifically support youth workforce development: OFCY, the Oakland Workforce Investment Board, and Oakland Unite.
- ☞ OUSD provides support and programming for college and career preparation, which will greatly increase with the passage of Measure N (“College and Career Readiness for All”).
- ☞ Additional youth workforce funding in Oakland is provided by the county (Alameda County Social Services Agency/ Title IV:E funding), state (California Career Pathways Trust), and private funds (Atlantic Philanthropies for school-based career pathways).
- ☞ OFCY supports the City’s goals of providing summer and year-round employment opportunities for youth. Last year OFCY’s workforce programs reached over 1000 youth, with 560 youth participating in internships.

Opportunities for Strategy Development

Career and Academic Development

- ☞ OFCY will support youth as they transition to a productive adulthood by supporting **career awareness, exploration and preparation programming** and **academic programming** for older youth.
- ☞ The investment in youth workforce by other local funding sources focus on high-risk populations and on job placement or career pathway advancement as end goals. OFCY funding can support programming for both younger youth (14-20) and for a broader population of low-income youth residing in high stress neighborhoods that are in need of services and support.

Transitions to Adulthood

Career and Academic Development

- **Academic programming** addresses the broad educational needs of older youth to stay in or re-engage in high school, graduate from high school, and to continue to post-secondary education.
- Youth benefit from **career awareness, exploration and preparation programming**, including job shadowing, short-term paid work experience, soft-skill development, and youth entrepreneurship and other career development activities that provide exposure to the world of work and broaden their awareness of career options and opportunities.
- OFCY funding can support programming for both younger youth and for a broader population of youth that are in-need, but are not high-need.
- Programming that supports youth in achieving academic success while building employability knowledge, skills and experience are be encouraged.
- Programs providing stipends should provide or link youth to financial literacy training.

Proposed Strategies Across Age



Themes for Additional Consideration

Increase in OFCY Grant Funding in 2016-2019

Prioritizing Services for Target Populations

Supporting School Readiness

Supporting Small & Emerging Programs

Oakland Reads 2020: Supporting Literacy Gains